

Access4All Barrier Buster grant recipients must acknowledge the support received from The Rick Hansen Foundation Access4All Canada 150 Signature Project and the Government of Canada. Recipients are required to display their support using the Acknowledgement Text and/ or Wordmark below.

Recipients may also be required to acknowledge any sponsors of the Rick Hansen Foundation Access4All Canada 150 Signature Project. Recipients will be notified as sponsors are confirmed.

## **Acknowledgment Text**

*This Barrier Buster project is made possible by The Rick Hansen Foundation Access4All Canada 150 Signature Project, supported by the Government of Canada.* 

## **Acknowledgement Wordmark**

White background (minimum height: 1")



## Dark background (minimum height: 1")



Download the wordmark here. <u>http://www.rickhansen.com/access4all/Project-Resources</u>

## **Acknowledgement Requirements**

- a. **Equal Acknowledgement.** Recipients must feature the Acknowledgement Text and/or Wordmark wherever the supporters of a funded project are mentioned. The Acknowledgement Text and/or Wordmark must be featured in at least equal manner and prominence as that of any other supporter or funding party that makes a similar contribution to the project.
- b. Written materials. The Acknowledgement Text and/or Wordmark must be showcased in all public written materials related to funded activities where other sponsors logos are displayed.
- c. **Websites**. Recipients must display the Acknowledgement Text and/ or Wordmark on recipient-controlled websites or applications (apps) on the page or section where acknowledgement is appropriate and where other sponsor, supporter or funding party logos are displayed.

The Acknowledgement Wordmark should be hyperlinked as shown below:



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http://www.rickhansen.com/Access4All

http://canada.pch.gc.ca/eng/1468262573081

d. **Signage.** Recipients must display signage with Acknowledgement Text and/ or Wordmark at Barrier Buster infrastructure improvement project sites and awareness celebration activities.

The following signs are mandatory:

Hoarding sign(s) at infrastructure improvement project site(s)



Template Size: 2.5'x4' Recommended Material: Heavy Duty Vinyl

Vinyl banner(s) at awareness celebration events and activities



Template Size: 2.5'x8' Recommended Material: Heavy Duty Vinyl

Permanent plaque displayed at the Barrier Buster Project location.



Template Size: 4"x6"

Recommended Material: Cast Metal, Etched Metal, Etched Glass (interior)

Click here to download templates.

- e. Social media. Recipients are asked to follow Access4All on social media by subscribing to: Twitter: @RickHansenFdn and @Canada150th Facebook: /RickHansenFdn and /Canada150th.
  Please include the hashtag #Canada150 and #BarrierBuster when promoting projects and events.
- f. **Press Releases.** Recipients must use the Acknowledgement Text in all press releases related to the project.

<u>Click here to download templates.</u> <u>http://www.rickhansen.com/access4all/Project-Resources</u>

- g. Verbal Remarks. Recipients must acknowledge The Rick Hansen Foundation Access4All Program and supported by the Government of Canada in verbal remarks during all events or public activities related to the Access4All Barrier Buster project, or during any media comments related to a funded activity.
- h. **Official Languages.** Recipients must acknowledge the Rick Hansen Foundation Access4All Program and the Government of Canada in both official languages when funded projects take place in communities where both official language communities are present. Please visit <u>www.rickhansen.com/accespourtous</u> for French Acknowledgement guidelines.

\*Acknowledgement requirements subject to change.



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